

CEO's Perspective



LIGHTHAUS
LOGIC INC.



invest

Providing breakthrough visual intelligence systems

LightHaus Logic develops and deploys real-time visual intelligence and video analytics solutions for retail, transportation and critical infrastructure customers. Our technology enables our customers to make better business decisions and enhances their security and safety.

LightHaus has made great strides in a few short years. We have evolved from the development of proof of concept technology to our current stage, the mass deployment of commercial product.

The company is focused on two applications: business intelligence and security.

In the business intelligence market, we are targeting the top 100 retailers in North America. LightHaus' Equinox Visual Intelligence systems provide retailers the business intelligence they need to better understand customer behaviour, and to optimize store layouts, digital signage, and marketing and merchandising programs. The Equinox system analyzes video from existing in-store cameras, and translates it into actionable information.

We are currently in trials with at least six major North American retailers, each of which has several thousands of locations across the continent. To support the deployment of thousands of units to the field, we have formed strategic partnerships with IBM and Direct Source to roll out and install our products.

In the security arena, we have partnered with established firms who are implementing a variety of automated monitoring applications, including left luggage, transportation tunnels, and perimeter protection.

Getting meaningful data from a video stream in real time is a challenging and processing-intensive task. Our software is modular, providing analysis, business intelligence reporting, data import/export, and video management functions. We use high-performance Intel processors in our network appliances in order to

Company Facts and Statistics

Year founded:	2005
Number of employees:	30
Product:	Video analytics systems
Website:	www.lighthauslogic.com
Working Opportunity Fund's initial investment:	February 2007
Amount invested to January 31, 2011	\$5.8 million

deliver an efficient, cost-effective platform, and have participated in joint marketing activities with Intel.

Working Opportunity Fund has been involved in all three rounds of LightHaus financing. A key initiative enabled by this financing was the acquisition of an Australian firm whose technology we previously licensed and on which we paid royalties. LightHaus now owns all the intellectual property for our technology and has over twenty patents pending.

The next step in our growth will be to expand our customer base through additional sales and marketing initiatives.

Andy Talbot, President & CEO

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