

June 2011

**W**e are pleased to provide you this newsletter to keep you up to date on the recent activity of the GrowthWorks Atlantic Venture Fund's portfolio companies, industry news and other newsworthy information.



## GrowthWorks Atlantic Venture Fund Invests \$1.35 million in Lymbix Inc



In March 2011 GrowthWorks Atlantic Venture Fund completed a \$1.35 million investment in Lymbix Inc. ([www.lymbix.com](http://www.lymbix.com)), an innovative New Brunswick-based company specializing in software tools that help people and organizations be understood clearly.

Lymbix is a sentiment analysis provider, focused on understanding the emotional impact that text-based communication (words, phrases, punctuation, emoticons) have on people. Using its propriety technology to identify "emotional responses" to words, Lymbix' vast database of text can be applied against any form of text-based communication. This allows customer service/contact centers, social CRM applications, blogging platforms, individual users and many more target customer segments to better understand the tone of text based correspondence.

Lymbix is one of only 200 companies worldwide (one of

four in Canada) selected to join Microsoft's BizSparkONE program that identifies promising early stage technology companies from across the globe. BizSparkONE is an invitation-only program designed to accelerate the growth of selected high potential startups through a one-to-one relationship with Microsoft and a global community of advisors, investors and peers.

"We are extremely pleased to be investing in a company we believe has significant growth potential with a unique product offering and strong management team," said Thomas J. Hayes, President and CEO of GrowthWorks Atlantic Venture Fund.

Lymbix will use proceeds from the GrowthWorks Atlantic financing to significantly ramp up its sales initiatives, expand its team of 13 talented employees and develop industry leading applications.

The company's flagship consumer product, ToneCheck, is described as an "emotional spell-check". The New York Times Magazine recognized ToneCheck as one of the

10 best ideas in 2010. The company received additional positive media attention in 2010 in MacLean's, Fox News, Inc., the Globe and Mail, Fast Company and ABC among several dozen other media properties. Recently, Lymbix was selected to be on the Branham300 list, the annual ranking of the top Canadian and multinational Information and Communication Technology (ICT) companies. Lymbix is named to Branham300's "Top 25 Up and Comer ICT Companies" category for its technical innovation and rapid growth.



### In the news...

**DHX Media**

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**ClearRisk Inc**

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**Virtual Marine Technology**

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## Portfolio Company Update



### ClearRisk Inc

[www.clearrisk.com](http://www.clearrisk.com)

On January 18, 2011 GrowthWorks Atlantic Venture Fund was pleased to announce its \$1 million investment in ClearRisk Inc., a Newfoundland and Labrador based company which provides affordable web based risk management solutions for the insurance industry and small to medium size enterprises. This is GrowthWorks Atlantic Venture Fund's second investment in the province of Newfoundland and Labrador.

"We are extremely pleased to be investing \$1,000,000 in ClearRisk Inc., a company we believe has significant growth potential with a unique product offering and strong management team," said Thomas J. Hayes, President and CEO of GrowthWorks Atlantic Venture Fund. "ClearRisk is an important addition to our investment portfolio of companies and confirms our confidence in the opportunities provided to our Fund by the strong economy of Newfoundland and Labrador." ClearRisk will use proceeds from

the financing to significantly increase their sales initiatives. The company has already developed a very loyal client base with their limited resources and this funding will help them build on that by reaching a much greater segment of their target market.

"ClearRisk is delighted to be partnering with GrowthWorks." expressed Craig Rowe, President and CEO of ClearRisk. "This investment as well as the experience and reach of our new partners will help accelerate ClearRisk's growth. We have an established product that is embraced by the market, and an excellent team, but current demand is starting to outpace our capacity. With this capital we will be well-positioned to

pursue significant growth!"

The Provincial Government has long-recognized the growth potential of ClearRisk. In 2009, it provided the company with \$420,000 and over the years has supported the company on trade missions to the United States.

"ClearRisk is an exciting young company that has steadily expanded from a start-up to an enterprise that is making in-roads into such markets as New England, Chicago, and the Southeastern United States," said the Honourable Susan Sullivan, Minister of Innovation, Trade, and Rural Development. "With this important injection of venture capital funding, ClearRisk is increasing its ability to take the next step and build on the progress that it has made in a few short years."



The above contains "forward looking statements", including statements based on management's current beliefs and assumptions in respect of the plans and prospects of, and results achieved by, portfolio companies, general market conditions and information that was obtained from third parties. Actual results may differ from those implied by such statements or information as a result of numerous known and unknown risks affecting the Fund and current and future portfolio companies, including risks inherent in emerging businesses with unproven products or limited sales, general market and economic conditions, and other risks referenced in the Fund's public disclosure record. Many of these risks are beyond the control of the Fund, its manager and the Fund's portfolio companies. Neither the Fund nor the manager assumes any obligation to update such statements or confirm the accuracy of such information.